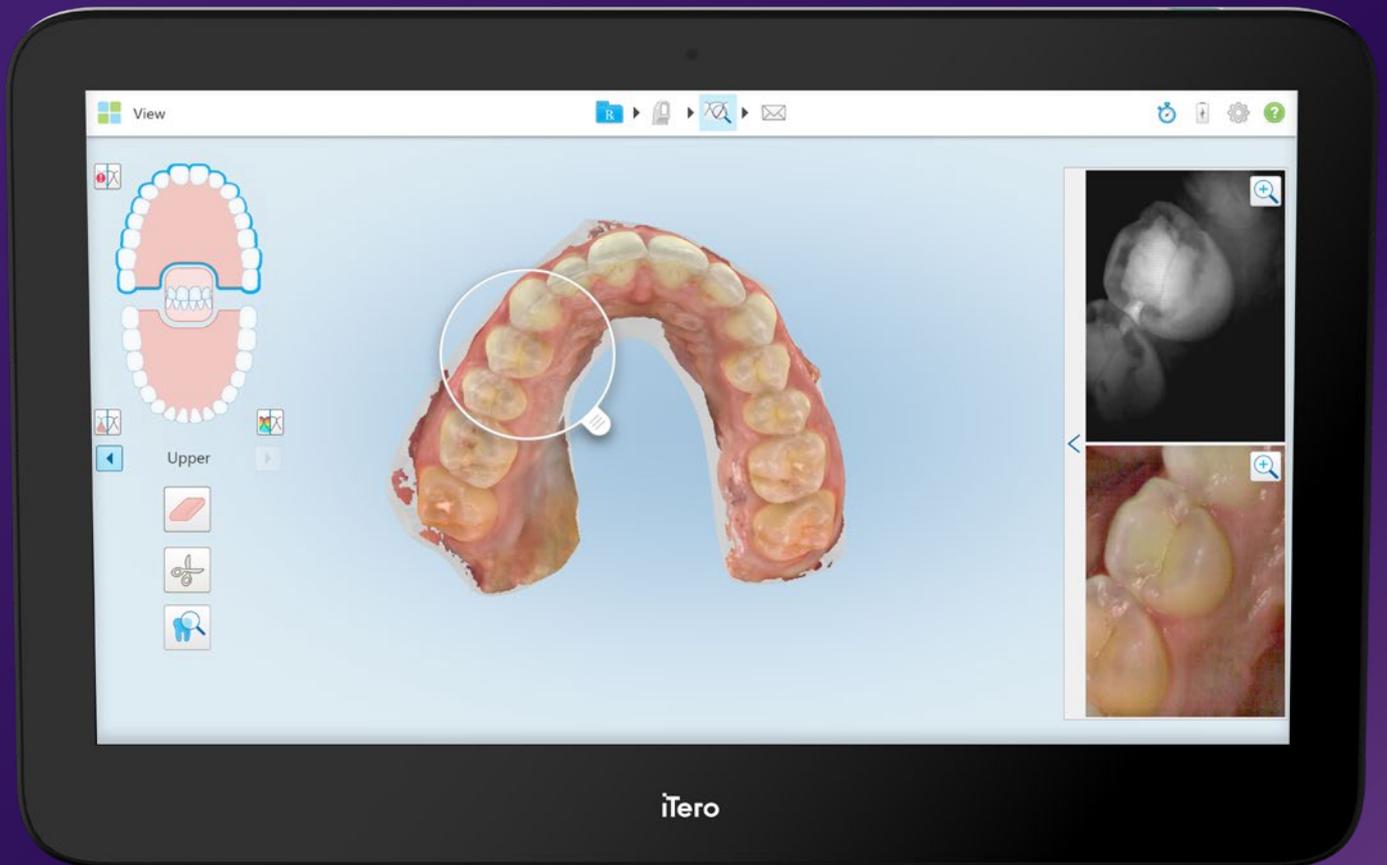


NEW

# EXPAND

the potential of your practice



it starts with iTero



# Industry defining clinical excellence.

All with one scan.

## Preventive

Go beyond just digital impressions and add value to every patient visit.

### iTero intraoral scanners deliver:

#### Efficiency

- Complete a scan in as little as 60 seconds<sup>1</sup>
- Keep patients' scan history to complement your patient oral health monitoring

#### Diagnostic and monitoring tools

- Interproximal caries detection aid with NIRI technology
- Occlusion assessment with Occlusogram function
- Hygiene evaluation with integrated intraoral camera
- Analyse changes in oral health conditions over time



## Restorative

iTero intraoral scanners make restorative treatment easy and effective, offering scientifically proven accuracy to aid in your clinical restorative needs.<sup>2</sup>

### iTero intraoral scanners give you:

#### Accuracy

- Accurate marginal fit scans
- Accurate full-arch scans



Based on 12 independent and clinical scientific studies.<sup>3</sup>

#### AI scan assistance

- Auto-margin marking
- Auto-trimming of excess tissue

#### Full treatment scope

- Fixed, removable, and implant prosthetics, from single crowns to fully edentulous

#### Open and seamless connectivity

- Dental laboratories
- exocad\* suite of software for treatment planning and production (software not included and must be purchased separately)
- Chairside milling workflows

\*exocad software is not included with iTero scanner purchase. exocad software has to be purchased separately by the clinician from their designated partners.

## Orthodontic

iTero intraoral scanners provide seamless integration for Invisalign treatment with optimised digital workflows from pre-case acceptance to life-long patient monitoring.

### With iTero intraoral scanners, you can:

- Simulate the future smiles of your Invisalign patients
- Utilise a highly integrated and comprehensive Invisalign workflow
- Track progress with the Invisalign progress assessment
- Plan faster with ClinCheck treatment planning

### And perform treatments like:

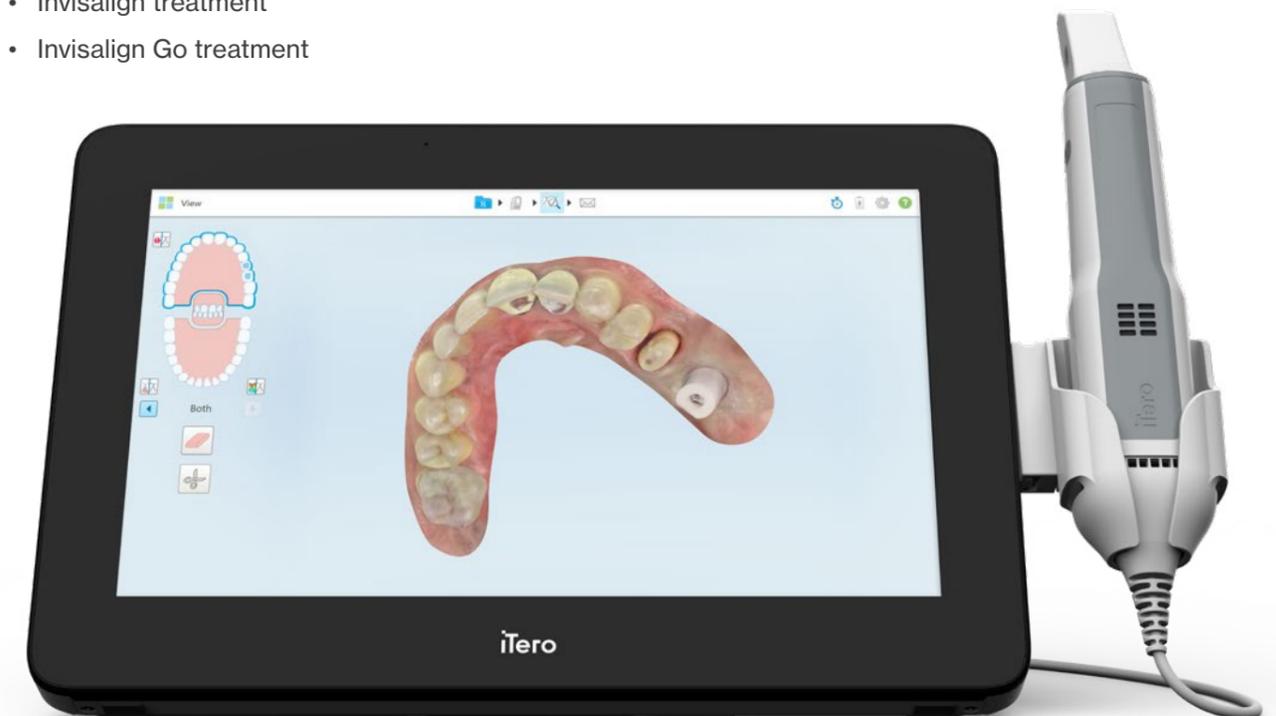
- Invisalign treatment
- Invisalign Go treatment

## Ortho-Restorative

45% of prosthodontic procedures could benefit from pre-treatment tooth alignment.<sup>4</sup>

### iTero intraoral scanners enable you to combine:

Orthodontic and restorative treatment by using Invisalign for pre-restorative tooth movement.



# An iTero digital practice is a growing practice.

iTero intraoral scanners give you the tools to not only get more out of your chairtime, but help attract new patients and retain them with an amazing experience.



## Attract more patients

With dedicated state-of-the-art technology, you can make your practice more attractive in the eyes of prospective patients and position it as a trusted source for treatment.

## Patient conversation

With visualisation technology, you can help your patients fully understand their conditions and their treatment options, resulting in more patients saying “yes” to treatments.

## Monitoring and retention

Stay connected to patients throughout treatment, monitoring their progress and helping to achieve the best possible results, ensuring your patients keep coming back.



# Scan. Show. Amaze.

iTero intraoral scanners give you and your patients a comfortable scanning experience with no radiation.<sup>6</sup> With just one scan, enhanced visualisation tools make it easy to understand your assessment of their oral health and their treatment plan.

An average of  
**60% of patients**  
that were shown an Invisalign  
Outcome Simulation on the  
iTero scanner started  
Invisalign treatment.<sup>7</sup>



Find and explain  
interproximal caries  
with aid of **NIRI** imaging



Explain the severity of  
patient malocclusions  
with **Occlusogram**



Show patients their  
potential future  
smiles with **Invisalign  
Outcome Simulator**



Show the progress of  
their treatments and  
conditions with **iTero  
TimeLapse** visuals



Show your patient  
the **restorative  
treatment outcome  
with exocad**\*

\*exocad software is not included with iTero scanner purchase. exocad software has to be purchased separately by the clinician from their designated partners.

# iTero and exocad\*: Adding value throughout **your workflow.**

iTero intraoral scanners, combined with the exocad\* suite of CAD/CAM applications, enhance every step of your end-to-end workflow with digital tools and technology to guide and assist you from pre-acceptance to patient retention, while simultaneously removing complexity, making your workflow run easily.



## Adoption and Integration

Throughout your digital journey, **Align partners** with you via:

- Technical support teams
- Clinical trainers
- 1 on 1 training sessions
- Dedicated sales representative

## Productivity and Connectivity

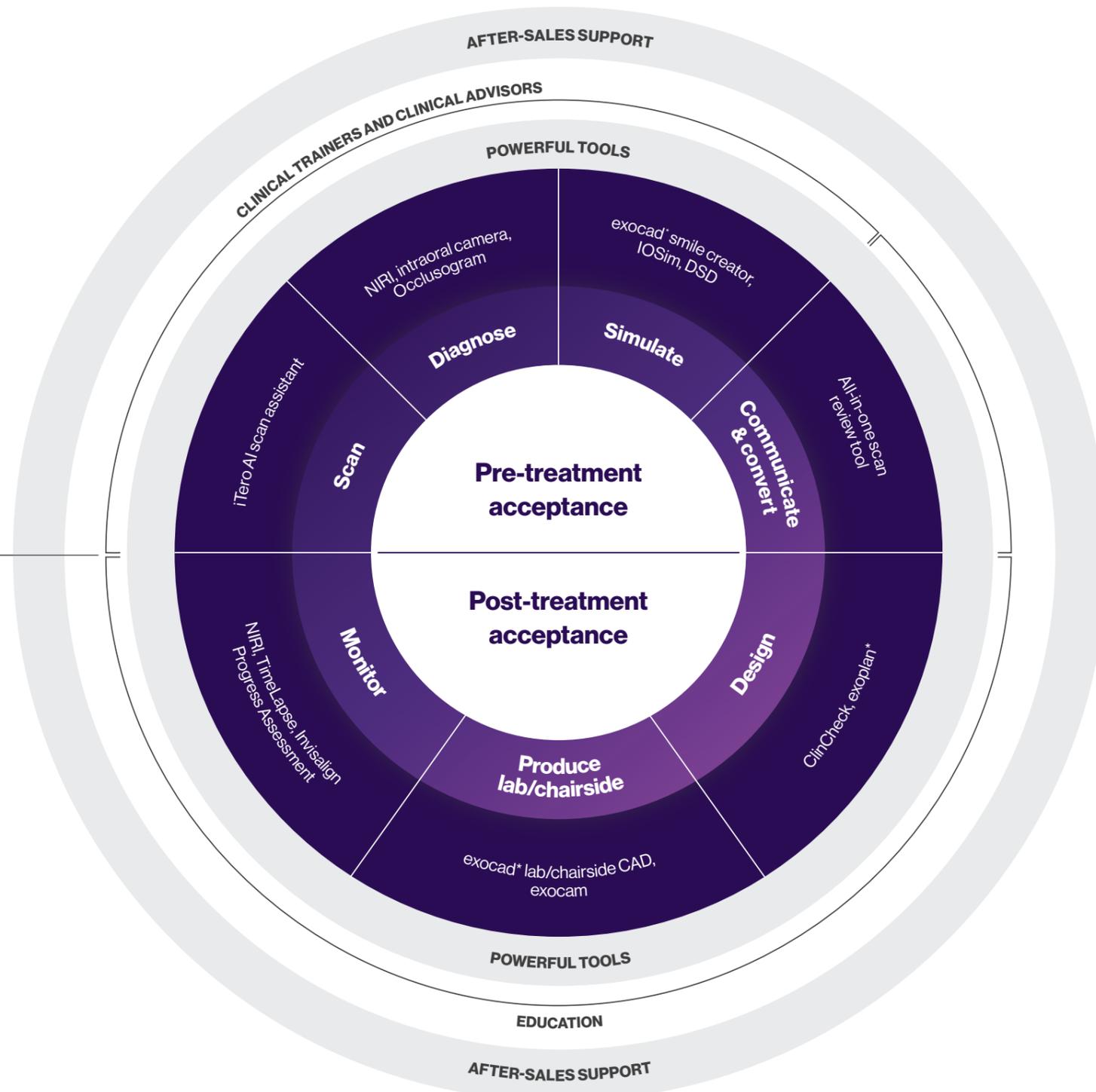
iTero is a true **digital platform** with seamless connectivities to:

- Dental laboratories who can receive your iTero scan within minutes<sup>8</sup>
- exocad\* suite of applications (software not included and must be purchased separately)
- Unlimited cloud storage
- Restorative partners (Zimmer Biomet, Digital Smile Design)

\*exocad software is not included with iTero scanner purchase. exocad software has to be purchased separately by the clinician from their designated partners.

**myiTero.com**

Your web platform, accessible anywhere anytime, to support you with case management and dental lab communication.



# iTero element

iTero.com



@iTeroScanner



@iTeroScannerAPAC

- <sup>1</sup> Patient scans can be completed in as little as 60 seconds with the same accuracy and reliability that you have come to expect from iTero element scanners. Actual scan times depend on individual experience. Based on 40 iRecord scanning sessions with average scan time of 53.2 seconds (20 on DC power / 20 on battery) by 1 experienced person scanning.
- <sup>2</sup> Accuracy defined as a combination of trueness and precision tested on different substrates, under different lighting conditions, for crown preparation and full-arch scanning. Based on the results of 12 peer-reviewed papers 2018-2020. Data on file at Align Technology, as of November 20, 2020.
- <sup>3</sup> Accuracy defined as a combination of trueness and precision tested. Based on the results of 10 peer-reviewed papers from 2018-2020. Data on file at Align Technology as of November 20, 2020.
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- <sup>4</sup> Accurate marginal fit defined as close, equal or better fit compared to conventional impression techniques. Data on file at Align Technology as of April 6, 2020
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- <sup>4</sup> Data on File at Align Technology as of Sept 20, 2017. Based on survey data of current Dental Practitioners in the USA, doctors (n=251) were asked "What percent of the patient cases for prosthodontic procedures (ie veneers, implants, bridges, partials) would have benefited from a better initial position of the teeth?" (n=251). An average of 45% was developed from the doctor's responses.
- <sup>5</sup> Study sponsored by Align Technology. Retrospective data evaluation and quantitative analysis completed by Dr. Michael Mackay, University of Memphis, 2018. 1,076 orthodontists (countries included: AU, AT, BE, CA, CY, CZ, DE, DK, FI, FR, GR, HK, IN, IE, IT, JP, KR, LT, NL, NZ, PL, PR, PT, RE, RU, SK, ES, CH, TW, TH, GB, US, VN) with low-volume Invisalign usage (defined as 5 or fewer Invisalign receipts in the 12 months prior to acquiring the iTero scanner) who use an iTero Element scanner (at 12 months n = 1,076, at 24 months n = 421 and at 36 months n = 141). Valuation based on assumed USD\$5,847 Invisalign Case Fee. Case fee varies based on individual treatment needs. APAC average list price for iTero Element = USD\$32,840, iTero Element 2 = USD\$34,840, iTero Element Flex = USD\$32,840. Study based on use of iTero Element model only. Claim based on extrapolation of results to include iTero Element 2 and iTero Element Flex models which utilise the same iTero Element Software. Data on file at Align Technology as of January 8, 2019.
- <sup>6</sup> Data on file at Align Technology, as of December 4, 2018
- <sup>7</sup> Based on a survey of n=101 Orthodontists and General Dentists (from U.S., Canada and U.K. in July 2018; GP=60, Ortho=41) who used the Invisalign Outcome Simulator in the past year and were asked, "For the patients who were presented the option of Invisalign treatment in the past 12 months, and for whom you have used the Invisalign Outcome Simulator, what percentage of these patients started Invisalign treatment?"
- <sup>8</sup> Based on 10,000 scans, mean transfer time, defined as the time between the practice sending the iTero scan and the dental laboratory receiving it, is 4.6min. May vary based on internet connection. Data on file at Align Technology, as of February 12, 2020.

align

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